

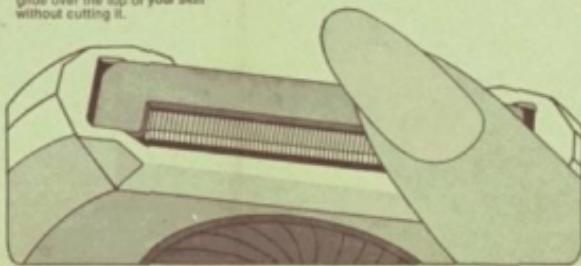
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# New lady's shaver: **Flicker** Designed to cut hair...not skin.

Finally, a lady's shaver designed to do what you always wanted it to... cut hair, not skin.



Flicker's stainless steel blades are specially protected so they just glide over the top of your skin without cutting it.



Thanks to Flicker's exclusive self-contained design, your hands never have to touch blades again. Flicker contains 5 blades.

The little window shows how many blades you've used.



Flicker lets you shave your legs close, smooth and safe. You may never nick your knees or skin your shins again.



Look for this Flicker display wherever beauty aids are sold and find a whole new way to feel about shaving.

Try it. \$149

It's non-electric.

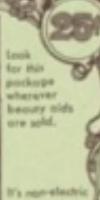


**TO THE DEALER:** You are authorized to sell our shaver for the sole purpose of personal use. Do not offer it for handling. If it has been handled, do not accept it. We will not accept returns of Flicker shavers purchased at retail stores, or from dealers who do not follow these instructions. This coupon is non-transferable and cannot be used to purchase other merchandise, nor can it be used to cover discounts, nor can it be used to buy Flicker shavers from us. It is valid only in the United States and Canada. Manufactured by Leo Burnett Company, P.O. Box 1212, Chicago, Illinois 60612. Manufacturer will not be liable for any damage resulting from the use of our merchandise. Quantities limited. Offer expires July 31, 1972. Any other uses constitutes fraud.

25¢  
75-41-A

# save 25¢

on Flicker  
and save your skin.



Look for this package wherever beauty aids are sold.

It's non-electric

This coupon is worth 25¢ toward purchase of the Flicker.